DI NEWSMAKERS A RAY OF HOPE

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STRATEGIC CORPORATE SOLUTIONS DURING THE PANDEMIC

he ongoing COVID-19 pandemic has truly created an unprecedented impact worldwide. While the economy took a beating and several companies across the globe shutdown, one company made a transition and changed with the times to add value to clients

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Nandakumar R, Founder and CEO, Regalos, says, "The uncertainty caused by pandemic ushered a strong need to sustain business relationships. During this period, we have evolved as an organization to offer solutions and add value to corporate companies by handling their employee engagement programmes and helping them achieving their marketing goals through our promotional merchandise.

Established in 2015, Regalos has emerged as a frontrunner in the Personal Gifts, Corporate Gifts and Institutional Gifts industry. Nandakumar R has leveraged the company with his excellent knowledge of the market, rich experience of over two decades and strong vision of future potential. Regalos leaves no

EGAL RECOGNISE | REWARD | RETAIN

stone unturned to provide proactive solutions, and goes beyond conventional services by adding value at every step. The company handles everything from strategy, sourcing and curation to packaging and shipping. The team is committed to ensure the job is completed on time, with quality and within budgeted costs.

"We believe in bringing emotions with every gift. In this pandemic situation we seek to bring a smile and a ray of hope with our products. In the last 6 months alone, we have touched the lives of 30,000 work-from-home employees across the country, while overcoming various logistical challenges. Our backend team has worked tirelessly, while following all COVID protocols, to make this success a reality," adds Nandakumar.

Corporate gifting amidst the pandemic provides a tangible experience, by helping to increase employee morale, connect with clients, and enhance virtual events. The choice of gifts have however been redefined to focus on wellness products, work-fromhome related utility products, customized work stations, COVID essentials and more. Many employers are also sending out gratitude gifts like dry fruits hampers.

After gaining expertise pan India, Regalos has extend-



ed their footprint across the globe. "We have now started addressing global requirements and already undertaken a couple of orders to the United Kingdom," he says with pride.

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PUT AN END TO WATER -WOES **JUST A** -SAKRO **CLICK**!

oday, Water Cans are sold in practically every petty shop. Consumers are often forced to buy the brand

available in the neighborhood market without any choice. However, what is the source of the water? How is it stocked? Is it as pure as promised? Is it approved by ISI / FSSAI standards?

WaterOnClick.com

When two Coimbatore born techies quit their Sathishkumar well-paying IT jobs in Chennai, and walked

down the path of entrepreneurship, WaterOnClick.com was born. A registered service brand owned by Sakro Enterprises Private Limited.

The Founders - Sathish & Karthikeyan

Realizing the increasing demand for quality packaged drinking water, Sathishkumar Bhoopathy and Karthikeyan Nagarajan entered the water distribution business, in urban and rural areas. They themselves being a consumer of water cans understood that there were many intricacies in this business. The duo set out to find a solution and give people value for their money without any compromises on health. Well aware of the challenges to be faced, not only aware but was also prepared, knowing that their success is not going to be overnight, they plunged head first and formed a team for business and handled dealers, vendors, consumers and delivery boys. Their persistence, consistent hard work, determination and patience paid off.

Sathish and Karthikeyan began operations with a website WaterOnClick.com, a small office space in Velachery, Chennai and a delivery van in 2013. They handpicked their enrolled brands, visited their plants for quality check of the water delivered and effectively bridged the gap between the consumers need and supply, backed by good customer service, to ensure

success Over time they adapted to latest trends and upgraded with a Mobile App and a strong



Customer Call Center. They ensured hassle free



Karthikeyan

"In India, the Water industry market size is Rs.25.000 Cr in 2021 growing at approx. 20.75% CAGR. expected to cross over Rs.40,000 Cr in 2023"

payment by accepting Debit Credit cards, Net Banking, Paytm, UPI, etc.

Today, WaterOnClick. com is one of the pioneers e-commerce market-

BENEFITS TO CONSUMERS

- Consumers have multiple options to choose from according to their budget. The website offers bot-tled water starting at Rs. 5/- for 300 ml and Rs. 10/- for 1 ltr
- Value Back Discount Coupon guaranteed on every purchase of water, which the consumer can use to buy other products on the website or through associated brands
- Reward Points on every purchase, which can be redeemed to buy water or other reward products
- Refer and Earn scheme when consumers promote the service and products to friends or relatives
- Free Samples of FMCG products from associated brands

place for packaged drinking water, offers services to 20,000+ registered households across Chennai, Puduchery and 15+ major towns across Tamil Nadu with 200+ sellers and 100+ brands, including their own registered brand SAKRO. The duo looking for opportunities to gradually expand operations across pan India.

> For more information, contact: 044-40047777 / 9600123000 www.WaterOnClick.com Download Wateronclick App



WHEN IT COMES TO YOUR FINANCES, THE SKY IS THE LIMIT!

ky Broking is a one-stop financial services enterprise, well known for its quality knowl-O edge sharing, personalized service and cutting-edge technology.

Sky being a member of all leading exchanges, offers a wide range of savings and investment solutions, including Equities, Futures & Options, Currency trading, Mutual Funds and Insurance.

Stock market is known as a pulse of economy, which reflects the economic conditions of a country. Investors are considered to be the backbone of it. In India while considering the awareness of stock market among youth and working category people, it is very less stating that it involves risk and more knowledge.

SKY BROKING

Sky with the team of knowledgeable professionals provides awareness of the investment and trading with value for money trading platform solutions.

Formerly known as Sky Commodities India Pvt. Ltd., the company was established in 2012 with a vision to empower both casual and full-time traders, to have complete control over their finances and investments at their fingertips. Given the extreme volatility of markets and the 'business of trading' as a whole, the organisation takes pride in their commitment to provide solid infrastructure and reliable services to custom-

At the helm of Sky Broking is S Yuvaraj & E Santhosh Kumar, who are highly experienced with more than a decade in the field. The company aims to provide exemplary trading services for investors across the country, through superior trading platforms and affordable pricing models.

Sky Broking is a member of Multi Commodity Exchange of India Ltd. (MCX), National Stock Exchange of India Ltd. (NSE), Bombay Stock Exchange Ltd. (BSE) & CDSL - DP. The company facilitates dynamic trading through innovative brokerage solutions and exemplary customer services at extremely competitive prices. They have been recognized by MCX as 'Best Brokerage House



in South India' for two consecutive years in 2017-2018 & 2018-2019.

The team works one-on-one with clients, to form a solid plan to minimize risk and maximize opportunities. The company adopts a positive and aggressive approach, backed by a strong best infrastructure and solutions, to address the needs of every kind of investor and business associate.

Today, Sky Broking has major presence in the southern parts India, with team of 200+ and 25 branches with a customer base of over 30,000 clients and a strong network of business associates throughout the region. The company is dedicated to rapidly increasing their base pan India, through a branch network, associates and authorised persons.

YOUR SKIN GLOW WITH THE GOODNESS **OF NATURE!**

WATERONCLICK

s your skin looking dull and flawed with blemishes? Are you not getting satisfactory results despite using several cosmetics? You must realise that the harsh chemicals present in beauty products can wreck havoc on your delicate skin. It's very important to choose the right products that nurture and protect your skin and give you that natural glow from within.

The Jobha range of personal care products, are highly effective and said to enhance natural beauty. Made in collaboration with

nature, the products are enriched with the goodness of handpicked ingredients like Jojoba Oil, Olive Oil, Wild Turmeric, Licorice, Butter Fruit, Mulberry, Amla and more, and made with

utmost care. Jobha is the brainchild of Jayendran PB - Managing Director, who hails from a simple middle class family. Beginning his career in the stationery printing & packaging industry, he saw potential in the FMCG industry and was inspired to offer a premium range of products at an affordable price. After years of research, he began a soap manufacturing unit in 2013 and launched 5 variants of soap. Backed by customer appreciation and demand, Jobha now offers 95 various premium products across skin care, personal hygiene, baby care, essential oils, hair care. home care.

Today, Jobha has earned the patronage of 1 lakh customers and seeks to reach 1 million customers this year with the all new product portfolio. Currently available in Tamil Nadu, the company aims to expand distribution networks across south India in the next 2 years. The products are widely available, from small petty shops to major super markets. Jobha hopes to launch premium outlets, establish franchise outlets and offer home delivery

Naturals



Jayendran PB - Managing Director

option this year.

So what are you waiting for? Select natural products to keep your family clean and safe without harsh synthetic ingredients. Choose to stay beautiful naturally!



For more gueries email to malika.devand@timesgroup.com

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